

## The Application Process

**Malaysia  
major  
events**

- 1** Submit event proposal with full information of the event and the completed Event Support application form
- 2** Ensure that the submission is made 3 months prior to the event. Set an appointment for a presentation to the MME Event Support team
- 3** The assessment of the event will be done within 7 working days. You will be contacted if more information is required
- 4** An official letter of offer will be given to you once the application is approved
- 5** Once the offer is accepted, an MoU will be done to outline MME's requirements and obligations are outlined
- 6** The disbursement of the support will be made after the event and once all proof of payment(s), post-event report as well as a list of international participants complete with passport numbers are provided

## The Event Support Programme

The programme supports sports, arts, lifestyle and entertainment events by offering partial financial assistance to event organisers.

## Key Criteria

- The event must generate a minimum of 150 international attendees
- The application for the programme must be completed and submitted 3 months before the event
- It is open to registered association or organization
- Events must have direct economic benefits i.e. tourist arrivals, tourist expenditure, room nights generated, economic impact value.